

EDITORIAL CALENDAR

eFocus & Resources Center

| DEC / JAN | | FEB / MAR | | APR / MAY | |
|--|---|---|---|---|--|
| Editorial: Dec 1 Materials: Dec 15 Ad close: Dec 8 Issue: Dec 22 | | Editorial: Feb 1 Materials: Feb 22 Ad close: Feb 5 Issue: Feb 28 | | Editorial: Apr 2 Materials: Apr 18 Ad close: Apr 11 Issue: Apr 25 | |
| Technology Trends | <ul style="list-style-type: none"> Image Sensors Lenses SWIR Imaging 3D Measurement | <ul style="list-style-type: none"> Lighting/Illumination Software Algorithms /AI Line Scan Imaging OCR/ Code reader | <ul style="list-style-type: none"> Image Acquisition and Processing Smart Cameras 3D Imaging Polarization Imaging | | |
| Applications & Solutions | <ul style="list-style-type: none"> 3C/Semiconductor Manufacturing Packaging/printing/textile | <ul style="list-style-type: none"> Smart Factories/IoT New energy manufacturing (lithium battery/Photovoltaic Manufacturing) | <ul style="list-style-type: none"> Display Manufacturing Automotive Manufacturing | | |
| Special Topics <small>(New products, Tech & applications, interviews, markets)</small> | <ul style="list-style-type: none"> Embedded Vision 2024 Markets Review and Forecast | <ul style="list-style-type: none"> 3D Imaging | <ul style="list-style-type: none"> Deep Learning/AI | | |
| Bonus distribution | | <ul style="list-style-type: none"> SIAF+ Sino-Pack / PACKINNO, Mar4-6 Vision China, Shanghai, Mar20-22 西部制博会, Xi'an, Mar14-17 ITES, Shenzhen, Mar28-31 | <ul style="list-style-type: none"> CDIIF, Chengdu, Apr24-26 SCIIF, Shenzhen, Jun19-21 AILT, Beijing, Jun19-21 TLC, Shanghai, Jun25-27 | | |
| JUN / JUL | | AUG / SEP | | OCT / NOV | |
| Editorial: Jun 4 Materials: Jun 18 Ad close: Jun 11 Issue: Jun 25 | | Editorial: Aug 2 Materials: Aug 16 Ad close: Aug 9 Issue: Aug 23 | | Editorial: Sep 30 Materials: Oct 18 Ad close: Oct 11 Issue: Oct 25 | |
| Technology Trends | <ul style="list-style-type: none"> Lenses Embedded Vision/Edge AI Camera Interfaces Non-visible Light Imaging | <ul style="list-style-type: none"> Light Field Cameras Software Platform Image Sensors 3D Vision-Guided Robotics | <ul style="list-style-type: none"> High Speed Imaging 3D Inspection Deep Learning/AI Multi-spectral/Hyperspectral Imaging | | |
| Applications & Solutions | <ul style="list-style-type: none"> Photovoltaic Manufacturing Pharmaceutical/Medical Device Inspection | <ul style="list-style-type: none"> Logistics/Warehousing Drones/Autonomous | <ul style="list-style-type: none"> Precision Agriculture/Environment Food & Beverage Inspection | | |
| Special Topics <small>(New products, Tech & applications, interviews, markets)</small> | <ul style="list-style-type: none"> Multi-spectral/Hyperspectral Imaging/SWIR 2024 VSDC Innovators Awards | <ul style="list-style-type: none"> Lighting/Illumination | <ul style="list-style-type: none"> Lenses | | |
| Bonus distribution | <ul style="list-style-type: none"> AMTS, Shanghai, TBA CIRO, Shanghai, TBA | <ul style="list-style-type: none"> ARE Shenzhen 2024, Aug28-30 EelE, Shenzhen, Aug CIOE, Shenzhen, 9/11-13 IAS, Shanghai, Sep C-Touch, Shenzhen, Oct | <ul style="list-style-type: none"> XMIPE, Xiamen, Dec | | |

| DATE | THEME |
|--------|-------------------------------------|
| Jan 3 | Industry News |
| Jan 10 | 3D Imaging |
| Jan 17 | Resource Center/ eProduct |
| Jan 31 | Industry News |
| Feb 7 | Embedded Vision/ Edge AI |
| Feb 14 | Resource Center/ eProduct |
| Feb 21 | Multispectral/Hyperspectral Imaging |
| Feb 28 | Industry News |
| Mar 6 | Image Sensors |
| Mar 13 | Resource Center/ eProduct |
| Mar 20 | Software Algorithms |
| Apr 3 | Industry News |
| Apr 10 | Lenses |
| Apr 17 | Resource Center/ eProduct |
| Apr 24 | Line Scan Camera |
| May 8 | Industry News |
| May 15 | Resource Center/ eProduct |
| May 22 | Frame Grabbers/Image Acquisition |
| Jun 5 | Industry News |
| Jun 12 | SWIR Imaging |
| Jun 19 | Resource Center/ eProduct |
| Jun 26 | 3D Measurement |
| Jul 3 | Industry News |
| Jul 10 | Deep Learning/AI |
| Jul 17 | Resource Center/ eProduct |
| Jul 24 | Embedded Vision |
| Jul 31 | Industry News |
| Aug 7 | Vision-Guided Robotics |
| Aug 14 | Resource Center/ eProduct |
| Aug 21 | Camera Interfaces |
| Aug 28 | Industry News |
| Sep 11 | Lighting/Illumination |
| Sep 18 | Resource Center/ eProduct |
| Sep 25 | OCR Code Reading |
| Oct 16 | Industry News |
| Oct 23 | Resource Center/ eProduct |
| Oct 30 | Smart Factories/IoT |
| Nov 6 | Industry News |
| Nov 13 | Lenses |
| Nov 20 | Resource Center/ eProduct |
| Nov 27 | Polarization Imaging |
| Dec 4 | Industry News |
| Dec 11 | 3D Inspection |
| Dec 18 | Resource Center/ eProduct |
| Dec 27 | High-speed Imaging |