

Editorial Calendar

eFocus & Resources Center

DEC / JAN		FEB / MAR		APR / MAY	
Booking: Dec 9 Issue date: Dec 23 Materials: Dec 16 Editorial: Nov 23		Booking: Feb 17 Issue date: Mar 4 Materials: Feb 24 Editorial: Jan 27		Booking: Apr 7 Issue date: Apr 21 Materials: Apr 14 Editorial: Mar 21	
Technology Trends	<ul style="list-style-type: none"> Liquid Lens Polarization Camera Machine Vision Software & Deep Learning 3D Imaging <p>Hottest topics of 2021</p>	<ul style="list-style-type: none"> Smart Cameras Line scan imaging Vision-Guided Robotics Bar code/QR code recognition 	<ul style="list-style-type: none"> Interfaces & Standards Machine Vision Lighting SWIR Imaging Emerging Machine Vision Technologies 		
Applications & Solutions	<ul style="list-style-type: none"> Pharmaceutical and Life Sciences Printing/Textiles 	<ul style="list-style-type: none"> Automotive Manufacturing Semiconductor/Electronics Manufacturing 	<ul style="list-style-type: none"> Bin Sorting Intelligent Transportation System(ITS) 		
Special Topics <small>(New products, Tech & applications, interviews, markets)</small>	<ul style="list-style-type: none"> Multispectral/Hyperspectral Imaging 	<ul style="list-style-type: none"> 3D Vision Empowered Robotics 	<ul style="list-style-type: none"> Lenses 		
Bonus distribution	<ul style="list-style-type: none"> SIAF, Guangzhou, Mar 3-5 Sino-Pack /PACKINNO, Guangzhou, Mar4-6 Vision China, Shanghai, Mar23-25 Productronica China, Shanghai, Mar23-25 Semicon China, Shanghai, Mar23-25 SIMM/ITES, Shenzhen, Mar30-Apr2 NEPCON China, Shanghai, Apr 20-22 CDIIF, Chengdu, Apr 22-24 VisionCon, Wuhan, Mar 		<ul style="list-style-type: none"> AILT, Beijing, Jun 22-24 AUTO TECH, Guangzhou, May 24-26 LET China, Guangzhou, May 26-28 TLC, Shanghai, Jun 15-17 Vision China, BeiJing VisionCon, Xiamen, May 		

JUN / JUL		AUG / SEP		OCT / NOV	
Booking: Jun 9 Issue date: Jun 23 Materials: Jun 16 Editorial: May 23		Booking: Aug 4 Issue date: Aug 18 Materials: Aug 11 Editorial: Jul 18		Booking: Sep 29 Issue date: Oct 20 Materials: Oct 13 Editorial: Sep 20	
Technology Trends	<ul style="list-style-type: none"> Non-visible imaging High-speed imaging Image Acquisition and Processing 3D measurement <p>2022 VSD China Innovators Awards</p>	<ul style="list-style-type: none"> Structured Light Thermal Imaging Deep Learning/AI Vision-guided robots 	<ul style="list-style-type: none"> Lenses & Optics Smart Factory/IoT Embedded Vision/ Edge AI Multispectral/Hyperspectral Imaging 		
Applications & Solutions	<ul style="list-style-type: none"> Warehousing / Logistics Semiconductor / electronic inspection 	<ul style="list-style-type: none"> Packaging Agriculture/ Environment 	<ul style="list-style-type: none"> Food & Beverage Drones/Autonomous Vehicles 		
Special Topics <small>(New products, Tech & applications, interviews, markets)</small>	<ul style="list-style-type: none"> Embedded Vision 	<ul style="list-style-type: none"> Light source and lighting 	<ul style="list-style-type: none"> 3D Imaging 		
Bonus distribution	<ul style="list-style-type: none"> SCIF, Shenzhen, Jun 29-Jul 1 AMTS, Shanghai, Jul 7-10 VisionCon, Suzhou, Jun 	<ul style="list-style-type: none"> NEPCON Asia, Shenzhen CIOE, Shenzhen, Sep 7-9 CIIF, Shanghai C-Touch, Shenzhen VisionCon, Shenzhen, Aug 	<ul style="list-style-type: none"> AMIA, WuHan, Nov 17-19 VisionCon, Chengdu, Oct VisionCon, Shanghai, Nov VisionCon, Xi'an, Dec 		

DATE	THEME
Jan 5	Industry news
Jan 12	Liquid Lens
Jan 19	Resource Center
Jan 26	3D Imaging
Feb 9	Industry news
Feb 16	Resource Center
Feb 23	Multispectral/Hyperspectral Imaging
Mar 2	Industry news
Mar 9	Polarization Camera
Mar 16	Resource Center
Mar 23	Smart Cameras
Mar 30	Vision-Guided Robotics
Apr 13	Industry news
Apr 20	Resource Center
Apr 27	SWIR Imaging
May 11	Industry news
May 18	Resource Center
May 25	Multispectral/Hyperspectral Imaging
Jun 8	Industry news
Jun 15	Emerging Machine Vision Technologies
Jun 22	Resource Center
Jun 29	Embedded Vision
Jul 6	Industry news
Jul 13	Machine Vision Lighting
Jul 20	Resource Center
Jul 27	Non-visible imaging
Aug 3	Industry news
Aug 10	High-speed Imaging
Aug 17	Resource Center
Aug 24	Embedded Vision
Sep 7	Industry news
Sep 14	Thermal Imaging
Sep 21	Resource Center
Sep 28	Deep learning/AI
Oct 12	Industry news
Oct 19	Resource Center
Oct 26	Structured Light
Nov 2	Industry news
Nov 9	Lenses & Optics
Nov 16	Resource Center
Nov 23	Embedded Vision/ Edge AI
Dec 7	Industry news
Dec 14	3D Imaging
Dec 21	Resource Center
Dec 28	Multispectral/Hyperspectral Imaging